Volunteer: EuroGames Content Creators

Role Description

Cardiff EuroGames 2027 will bring a programme of 39 sports along with more than 5,000 athletes to the city in 2027. Pride Sports Cymru is working with many of Cardiff's LGBTQ+ sports groups as well as Welsh governing bodies of sport to realise their plans for the event. Alongside the competition schedule, EuroGames will also include opening and closing ceremonies, a cultural programme, a choral festival and a Games village planned for the heart of the city.

Position: Content creators (x2)

We have an exciting new volunteering opportunity to be part of our small Communications Team, headed up by our volunteer Communications & Marketing Lead. This is a part-time role, volunteering from home, for at least 3 hours per week. The role is flexible, and can be delivered to suit work/family/caring commitments. However, it should be noted that some volunteering may need to take place to suit EuroGames partners and stakeholders, such as sports groups and National Governing Bodies.

Content Creators will take on a variety of communication and engagement related roles and responsibilities with the ultimate goal of telling Cardiff EuroGames 2027 story and elevating its brand

What's involved?

- Create short-form content (Reels, TikToks, Stories, photos, graphics) at a range of events and venues
- Write captions, alt-text, blog posts, and participant stories that help tell the story of EuroGames Cardiff 2027 and which help elevate our brand
- Capture behind-the-scenes content of the organising team and volunteer journey.
- During EuroGames week (12-17 July 2027), be part of the communications team covering sports, culture events and the opening/closing ceremonies.

- Interview athletes, volunteers and spectators (with consent) to share authentic stories.
- Attend monthly online content planning meetings with the Communications & Marketing Lead.
- Work to our brand guidelines, tone of voice, and safeguarding policies.
- Support our commitment to bilingual communications (Cymraeg/English) - Welsh language skills are a bonus, not essential.

Skills & experience

We are seeking volunteers with experience in creating content for social media (Instagram, TikTok, Facebook, LinkedIn) and who can shoot decent content from a smartphone and deliver basic editing. An interest and commitment to the not-for-profit sector is a must, as is a passion for LGBTQ+ inclusive sport and for EuroGames 2027. Volunteers must be reliable, organised and comfortable working as part of a diverse team.

Support provided

As a volunteer Content Creator you will be part of a historic, once-in-a-generation event for Wales. Supported primarily by the EuroGames volunteer Communications & Marketing Lead, you will also be able to get support from the Pride Sports' Director leading on the Games and other voluntary members of the EuroGames Organising Committee, as well as Pride Sports' in-house graphic designer. Reasonable travel expenses will be covered by Pride Sports in accordance with our policy and budget. If working at an external venue e.g. for an event, costs for food of up to a set limit will be reimbursed.

Apply now

Please contact info@pridesports.org.uk to arrange a chat about the role.